




# BluNiche

## Introducing the Product Recall specialists

Find out what specialist and niche really mean for Product Recall insurance





Product Recall is a specialist, niche class of insurance; so why not choose a specialist, niche coverholder to underwrite the risk?

## Providing exceptional Product Recall protection

Operating out of the London Market, BluNiche – led by Product Recall veteran Neil Evans – provides exceptional Product Recall insurance for clients in the food and drink, and automotive manufacturing sectors looking for balance sheet protection and crisis management in the event of a recall.



## Innovation and flexibility

We know our brokers and clients want clarity of policy wording and pricing that reflects the risk, together with innovation and flexibility. It is why we have developed a Product Recall policy that is clear and easy to read, while data driven underwriting allows us to evaluate each risk more accurately in the premiums we charge.

We only underwrite Product Recall which means we're laser focused on providing our brokers and clients with access to market leading cover, underpinned by A+ (S&P) rated Lloyd's security.

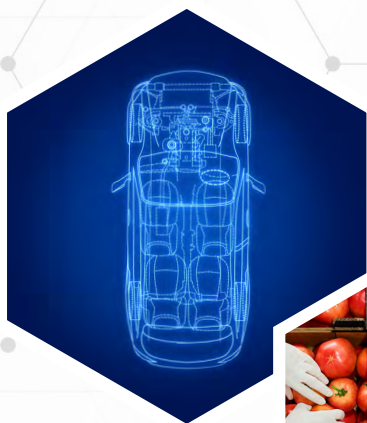


## Why we're different

Our underwriting quality and experience – the result of many years' experience on the Product Recall front line – gives us the edge. Allied with a data led underwriting approach that provides valuable insights into each risk we underwrite, we strive to address every client's needs and requirements; pioneering a streamlined underwriting process that ensures we provide quicker quotes with the aim of a 24-hour turnaround.

## BluNiche offers:

- **Product Recall focus** – we don't write any other insurance
- **Deep Product Recall experience** – our team has over 30 years' experience
- **Safe and secure cover** – backed by A+ (S&P) rated Lloyd's security



## Who we underwrite for

Our clients are large, multinational programmes with proven risk management based in North America, Europe, UK and Australia, in addition to Asia Pacific and other emerging markets. We cover a broad range of industry sectors including food and beverage manufacturers, auto component manufacturers, restaurants, packaging, retailers, finished goods, and consumer durables.

## Food and beverage

Goods and businesses covered include topical and ingestible products, such as:

- > food;
- > beverage;
- > pharma (OTC);
- > packaging;
- > consumer products;
- > retailers;
- > restaurants;
- > cosmetics; and personal hygiene.

## Auto component manufacturers

Covering third-party recall costs incurred to recall the affected vehicle, businesses covered include:

- > Tier 1 to 4 component part suppliers to auto and commercial vehicle OEMs.

## Our capacity

We have a flexible approach and are happy to write primary or excess risks with a line size of up to US\$25 million. BluNiche capacity is underwritten by certain underwriters at Lloyd's, including Chaucer, syndicate 1084.

## Our service

As well as meeting the costs of a recall incident, BluNiche's Product Recall cover also provides the services of a third-party crisis management consultant for critical assistance; helping each client manage an incident so they can minimise reputational damage and quickly get their business back up and running.



## Our parent company

BluNiche is backed by our parent company NuVenture – part of the Xceedance group of companies; an award-winning global insurance consulting, managed services, and insurtech company.



## Talk to BluNiche

If you're looking for Product Recall insurance or would simply like to talk through the available options, talk to BluNiche and find out how we can help.



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